Spread Diplomacy in the South Region using social media



Project Title	Spread Diplomacy in the South Region using social media
Project Slimmary	Use your social media skills to identify, inform, educate, and recruit the next generation of diplomats to the Foreign Service.
Country	United States

Project Description

The Diplomat in Residence for the South recruits students and professionals, throughout Alabama, Georgia, and Tennessee, who want to be at the forefront of U.S. diplomacy over the next twenty years. The intern's role in this effort includes:

Data gathering – Much like a Public Diplomacy Officer, the ideal candidate will gather data from open-source research, existing information, or even networking with their classmates.

Data analysis – Economics Officers pour though their data and convert it into information that the policymakers require. Similarly, the ideal intern will present information, not just a link, to the DIR South, so decisions can be made and actions executed in real-time.

Written presentation – The intern will take ownership for creating PowerPoint presentations, flyers for events, drafting or editing scripts for social media deliveries, and turning concepts into completed actions.

Visual Delivery – Once all the other work is done it will be time for the intern to help the DIR South deliver live virtual presentations, educate candidates through social media, and identify and follow-up with both students and professionals who want to become part of the Foreign Service.

What skills are needed? - Strong social media skills, adept with virtual communication apps, the ability to communicate clearly in both written and verbal communication, qualitative enough to gather data and summarize it, and the commitment to meeting deadlines.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis

Data visualization
Design thinking
Editing and proofreading
Infographic design
Social media managemen
Writing

Additional Information

The Foreign Service requires incoming officers to have demonstrated abilities with 13 dimensions that are explained at careers.state.gov. A successful intern will have the opportunity to touch on most of the dimensions during this internship.

Visit https://careers.state.gov/ to learn more about careers in the Foreign Service. Also, visit https://vsfstalent.wordpress.com/blog/ to read about previous virtual interns' experiences working with Diplomats in Residence

Language Requirements

None